

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Serial No. 10/664,660

Applicants: Lee et al.

Filed: September 19, 2003

Title: "Methods and Apparatus

for an Advertisement Display

Service Using Metadata"

TC/AU: 2611

Examiner: NALEVANKO,

Christopher R.

Docket No.: 20063/10002

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RESPONSE TO THE OFFICE ACTION DATED FEBRUARY 9, 2005

Dear Sir:

Please enter the following amendments and consider the following remarks.

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 5 of this paper.